



BroadbandNow—Consumer Broadband Assistance

With so many Australians having access to broadband, it is important that consumers have access to the most up to date broadband information in a centralised location.

A public information service called *BroadbandNow* will be established to provide a one-stop-shop with telephone and web information to assist consumers to understand the technology options available to them and provide ready information about how to get connected.

A dedicated website will be established and will include a broadband service locator for consumers to identify the various broadband services available to them at their premises.

Located within the Department of Communications, Information Technology and the Arts, *BroadbandNow* will provide information for consumers on broadband such as:

- How to obtain access to broadband;
- What broadband options are available in specific local areas;
- What each of various broadband technologies mean for consumers; and
- The eligibility for government assistance programs such as the *Australian Broadband Guarantee*.

The new broadband consumer one-stop-shop will be available through a telephone information hotline and a website at www.broadbandnow.gov.au and will commence operation on 2 July 2007.